Catholic Identity **Goal(s) Informative development of Faith – Establish a timeline for administration of the Assessment of Catechesis Religious Education (ACRE)**
Direction – Acquire Material for review
Action - Order booklet and sample reports for 5th and 8th grade and review for relevancy
Action – If relevant, present to advisory board and Pastor for review
Direction – Approval of Funding
Action – Present to finance council for approval
DIRECTION - Order ACRE
Establish process for administering to students
Students take assessment
Test scores are reviewed with parents and students and also used to evaluate religion program, noting any enhancements we may need to make.

Catholic Identity **Goal(s) Leadership, Faculty and staff – Establish a timeline for administration of Information for Growth to faculty and staff**
Direction – Acquire program and review for relevancy
Action – Acquire program and review for relevancy
Action – If relevant, present to administration for approval
Direction – Approval for funding
Action – Present to finance council for approval
Action – Order IFG material
Action - Establish process for teachers to take IFG assessment
Action - Teachers complete IFG assessment
Catholic Identity **Goal(s) Informative development of Faith – Ensure religious teaching follows National Directory for Catechesis**
Direction - Acquire National Directory for Catechesis

Action - Request a National Directory for Catechesis from Archdiocese
Action – Review current religious teaching and compare to National Directory for Catechesis for diocese
Action – Present findings & recommendations to School Advisory board
Action – Implement the recommendations into the religious teaching program
Action – Assessment is performed for each grade
Action – Progress report presented to the advisory board
Catholic Identity **Goal(s) Transformative Faith Community – establish guidelines to ensure programs are maintained which promote discipleship, evangelization and service and provide safe and fulfilling opportunities for students to work in service for the local, national and global community.**
Action – Staff to compile a list of both service and evangelization opportunities by grade. K – 7th grade to have a minimum of 3 service projects/activities per year that are grade-appropriate, whether individual or shared with another class or classes. Look for opportunities for MS to partner with K-5 from a mentoring standpoint.
Action – Develop the program for the year-long 8th grade service project as outlined in the Marketing/Outreach section of this report.
Action – Review budgetary items that will need to be approved.

Direction – Final Approval
Action – Final approval of individual and combined class service projects/activities. Teachers will be responsible for and participate in the activities for their class.
Action – Review the 8th grade service project program with the 7th grade students and send written and email communication to parents so that all parties have knowledge of the program and can ask questions.
Action – Review and schedule all service projects/activities in respect to the church calendar.
Direction - Implementation
Action – Review/order any additional materials that may be needed for the service projects (Elementary)
Action – 8th grade students to decide on service project and work out the timeline for events to occur
Action – Full implementation of projects/activities as laid out on the calendar.
Catholic Identity **Goal(s) Establish the Catholic Identity Improvement Plan**
Direction – Review criteria and implement
Action - The Catholic Identity plan will be established once recommendations are received back from the Office of Catholic schools**.**
Academic Excellence

Goal(s)
Stronger overall Curriculum
Assess each subject's curriculum when up for review – Math to be moved up to either 2011 or 2012
Assessment
5th graders are to take Math and English MCAs in order to compare to local public schools • *Communication to the parents must stress that this testing is for comparison purposes only and the teachers are not "teaching to the test"*
Within the next 3 years, scores in the 80th percentile for total battery on Stanford 10 standardized test
Following Strategy 3 / action 6 in the MQP strategic plan, creation of a plan for improvement of the results
Consistency in how Physical Ed and Art are taught at MQP
Red shed funding –convert to usable space for Phys Ed and extra-curricular activities
Hiring of an art teacher, or taught at MQP by MQP staff
Hiring of a Physical Education teacher, or taught at MQP by MQP staff
Extra-curricular
Student / parent survey to see where interests lie
Coordinate with finance committee with findings to see what is most feasible

Financial Management

Goal: Attain Distinguished Level

Direction

Action: Transparency

Increased collaboration between Finance Committee, School Advisory Board and School Staff – updates to both semi-annually, along with annual report to parish. Immediate action required here for better understanding of financial decisions - impact of enrollment and fundraising on parish/school budgets.

Direction

Action: Enrollment

-Increase enrollment producing 20:1 student teacher ratio within 3 years. Achieve 16:1 ratio for middle school.
-Current student to teacher ratios: Total=15.5:1 while Middle School=12.5:1 - significant area for opportunity.
-Expand Pre-K enrollment model to feed Kindergarten.

Direction

Action: Budgeting

-Increase Advertising budget to 1% of tuition allowing Marketing to attain enrollment objectives.
-Maintain 30% parish subsidy with capital improvements and R&M being serviced under church budget.
-School specific assets stay with school budget.
-Increase scholarships to 3.5% of tuition.

Community Outreach

Goal(s)

Pre K/Elementary Enrollment/Marketing
Continuation of current activities with emphasis on Pre-K transitioning to K-8; contact PreK parents not yet registered for Kindergarten to promote MQP, determine reasons for not yet registering, assess how we may best overcome objections (financial, academic, or other).
Increase number of school-hosted masses (students in uniform) to increase visibility in community. Conduct survey to determine reason(s); increase marketing initiatives geared specifically toward parishioner families educating them on features/benefits thereby increasing enrollment.
Evaluate current referral bonus structure; examine possibility of implementing additional referral bonus opportunities for staff/parents.
Middle School Enrollment/Marketing
Identify opportunities to differentiate MQP Middle School value proposition and establish MQP brand/identity, thereby increasing Middle School enrollment.
Establish MQP as the premier middle school promoting community service. Create/establish year-long 8th grade graduation project/service project utilizing 6-7th graders for assistance; teaching the students invaluable community service skills, organization skills, business acumen, building Catholic Identity, and nurturing life-long spiritual growth to prepare them for high school and beyond. Promotion of this entity to thereby increase Middle School enrollment.
Evaluate current referral bonus structure; examine possibility of implementing additional referral bonus opportunities for staff/parents.
Before/After School Programming
Promote, promote, promote!!! Team with Before/After Care Coordinator to gather info, create content for website, Extended Care brochures- create awareness.
Educate Parents/Parishioners on volunteer and paid options through Minnesota Reading Corps. Encourage Parents/Parishioners to apply as Literacy Tutors: http://www.minnesotareadingcorps.org/get-involved/become-a-member/apply
Apply to become site for Minnesota Reading Corps- providing reading tutors age 3 to grade 3-encouaging parishioner training/tutoring

involvement: http://www.minnesotareadingcorps.org/ http://fs16.formsite.com/soconnor/form704911684/index.html (app deadlines to become a site have passed for 2011/2012 school year, sign on to be notified for 2012/2013).
Educate Parents/Parishioners on volunteer and paid options through Minnesota Math Corps. Encourage Parents/Parishioners to apply as Math Enrichment Tutors: https://fs16.formsite.com/soconnor/form105/form_login.html
Apply to become site for Minnesota Math Corps- providing math tutors to students in 4th to 8th grade-encouraging parishioner training/tutoring involvement: http://www.minnesotamathcorps.org/ http://www.minnesotamathcorps.org/become-a-site (app deadlines to become a site have passed for 2011/2012 school year, sign on to be notified for 2012/2013).
Summer Programming
Evaluate participation in July VBS & Middle School Mystery Trip, research similar local programming as comparisons, conduct post event surveys.
Staged implementation (i.e. extension of existing programs). Facilities considerations.
Conduct market research re full-time Summer programming care. Solicit staff input, conduct interest survey, facilities considerations. See: http://www.sacredheartschoolcrosby.org/summer_program as example.
Transportation
Conduct survey to determine parent preference for future transportation options/needs.
Investigate buying or leasing bus designated for MQP, dependent upon enrollment increase. Feasibility assessment to be conducted w/ input from Finance. Evaluate annually.
Marketing/PR

Demonstrate value of MQP School to MQP Parish. Measure MQP against public schools, other Catholic schools and non-Catholic schools as well as other charter and private schools. Develop a focused, comprehensive awareness of what MQP has to offer.
Establish Marketing Committee; Implement Social Media campaign, specifically creation & maintenance of comprehensive MQP Facebook page.
Continue to increase participation and presence at the Rockin' Rogers parade, as well as MQP Parish Festival. Implement joint L.E.A.P. (Linking Education, Activities and Parents) and Spirit Wear booth.
Create and share “elevator speeches” / talking points for parents to use when talking to new and perspective MQP families.
Explore permanent signage options more visible to the community at large. Research city guidelines regarding permanent signage size, placement, etc. Explore cost & options for MQP banner signage for use at school fairs, fundraising events such as Marathon, etc. Finance to assist.
Establish a New Family Welcoming Program. Identify parameters and expectations of Welcoming Committee. Recruit existing parents and identify a chairperson to organize the program. Create a schedule of check-in times for Welcoming Committee to contact their assigned family. Facilitate with L.E.A.P. (Linking Education, Activities and Parents).
Once Welcoming Committee is implemented, survey new families at the end of the year to monitor effectiveness and get new ideas. Update needs of committee as developing.
Establish set dates for alumni contact throughout year; soliciting testimonials, individual updates, activities, participation in MQP events.
Re-evaluate the role and duties of Room Parents to increase usage and involvement. Survey teachers and staff on how they would use their room parent. Survey current and former room parents to seek input about their experience and how they see the role. Update Room Parent Handbook with expectations and specific information needed to complete the assigned tasks & update as needed. Facilitate with L.E.A.P. (Linking Education, Activities and Parents).
Revise Student Handbook to include Table of Contents (more user-friendly); also include an Open House 'Checklist' advising parents of opportunities to prepare for, items such as: Deposits for Lunch, Activity & Extended Care Account as applicable, a Spirit Wear order form, Scrip

order form, volunteer opportunities, etc. Include password protected version of handbook on website.
Provide convenient way for Teachers to communicate a Classroom Wish List; create form *or* utilize TeacherWishLists.com (see example: http://teacherwishlists.com/wishlist/index.php?tid=mn103758), encouraging donations & parent involvement in the success of their student's learning environment. Include w/School Supply List. Program to help increase teacher morale, sense of community responsibility/contribution.
Create 'MQP Buddy' program to ensure that students with greater financial limitations (would remain confidential) are in possession of necessary school supplies. Encourage donations of Wal-Mart gift cards through Scrip for this program . Also encourage donation of funds for, or purchase of a Spirit Wear item per student in need as part of the MQP Buddy program. Program to help increase sense of community responsibility/contribution.
Claim, revise & optimize (keywords and photos) MQP School listings on the following sites: Google Places, Insider Pages, Express USA, Dex Knows, Yelp, Private School Review.
Create Media Reference document with local newspapers' and local station contact info, deadlines, etc. Assign parent from L.E.A.P. or advisory board to coordinate photos and write/submit press releases related to each MQP service project or event.
Determine feasibility and implementation of income percentage-based dedicated annual Marketing budget. Explore staff involvement, potential job description revisions. Finance to facilitate determination of percentage.
Utilize marketing budget funds to create 'standard' materials packets for new parent/student inquiries, including brochure, DVD, video. Explore businesses or parishioners/parents interested in donating services for above mentioned items.
Upon PreK registration or at PreK Round-Up, each Preschooler to receive MQP Spirit Wear T-shirt (create walking billboards)
Fundraising: Set, Supplemental, One-Time & Ongoing Opportunities
Assess current fundraising initiatives, make revisions dependent upon monetary and community awareness success. Revisions include potential MQP Summer golf tournament.
Create comprehensive Fundraising/Volunteer overview reference sheet for MQP school families & parishioners, advising them of fundraising and

volunteer opportunities available throughout the year in order to educate on importance, and aid in planning. Include in Parent/Student Handbook by Open House/Welcome event.
Create Fundraising Event template detailing income/expenses, contact information, business donation solicitation letters, volunteer work list, deadlines, etc. for each event. Provide password protected website access for real time volunteer & progress check-in.
Hold Fundraising "Pep Rally" for MQP parents to educate/communicate impact of fundraising on school sustainability.
Grant Writing
Identify grant opportunities and develop a wish list to communicate to School, Parish and community wide. Include grant selection committee, consider staff involvement. Focus on transportation, facilities, academic supplies such as science equipment, etc. See: http://www.lakeshorelearning.com/general_content/free_resources/grants.jsp?f=m for some resources.
Establishment of grant Roadmap/Calendar outlining qualifications, eligibility, timing, etc. Staff involvement/champions. Solicit volunteer or paid experienced Grant Writer.
Implementation of grant funds to enhance various aspects of MQP education, school community.